



We've got you covered — inside and out.

Nationwide supplemental health insurance (SHI) plans are structured to coordinate with your major medical plan to provide additional coverage for your employees and their dependents. This means there would be less up front cash outlay or a reduced out-of-pocket balance to be paid by the employee. We have your employees covered — inside and out.

Inpatient Hospital Benefit

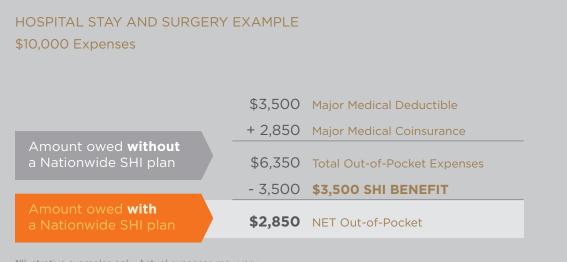
Includes coverage for confinement and services rendered as an inpatient in a hospital — room charges, surgery, inhospital physician charges, and emergency room treatment (if admitted to hospital).

BENEFIT OPTIONS:

\$500 up to \$10,000 maximum per insured person per benefit year.

FAMILY BENEFIT LIMIT:

Equals three times the individual Inpatient Hospital Benefit.



*Illustrative examples only. Actual expenses may vary.

PROCESS FOR PROVIDING BENEFITS

Employees can directly file claims or assign benefits to the provider for reimbursement.



Outpatient Benefit

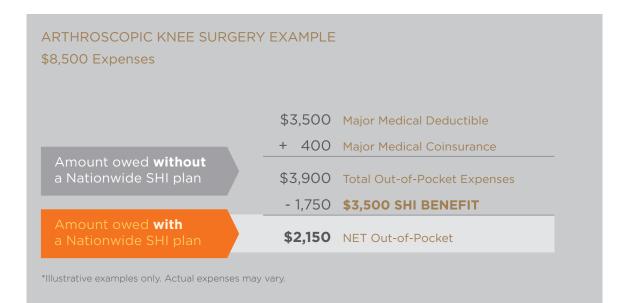
Includes coverage for services rendered in a hospital emergency room, hospital outpatient facility, outpatient surgical facility, diagnostic facility, physician's office, lab facility, and urgent care facility.

BENEFIT OPTIONS:

\$0 to \$4,000 depending on selected Inpatient Hospital Benefit

FAMILY BENEFIT LIMIT:

Equals three times the individual Outpatient Benefit.



PROCESS FOR PROVIDING BENEFITS

Employees can directly file claims or assign benefits to the provider for reimbursement.

To learn more about our supplemental health insurance plans, call **1-800-849-5542** or visit **crescentmedicalplans.com**.



Products are not available in all states. All coverage is subject to availability, underwriting approval, and specific state mandates. The benefits outlined in this brochure are for illustrative purposes only and should not be considered as a guarantee or proposal for coverage. Limitations and exclusions apply. Additional plan options are available, subject to underwriting approval.

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Why choose Nationwide?

Our mutual advantage helps us maintain an undivided, long-term focus on our customers because we exist to serve them - not shareholders. And our financial strength makes it easy for employers to choose employee benefits from Nationwide.



A.M. Best 2nd strongest of 16 Received 10/17/02 Affirmed 4/2/14



5th strongest of 21 Received 3/10/09 Affirmed 9/12/13



Standard & Poor's 5th strongest of 22 Received 12/22/08 Affirmed 5/13/14

Besides offering supplemental health insurance, employers also have access to a variety of employee benefit solutions including:

- Life with AD&D
- Dental
- Disability
- Ca\$hBack[®] Accidental Injury and/or Hospital Insurance

To learn more about how Nationwide supplemental health insurance can help you and your employees, call 800-849-5542 or visit us at **crescentmedicalplans.com**.

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Total assets: hillion²



33,000 associates

EMPLOYEE BENEFITS



Help your employees cover their medical expenses.

As employees face higher co-pays, deductibles and health care premiums, a relatively new insurance product has become increasingly popular.

It's known as "supplemental" or "bridge" insurance, and it covers some of the out-of-pocket health care costs that are becoming more difficult for employees to shoulder.

Nationwide supplemental health insurance plans provide a solution for both you and your employees. It offers benefits to help your employees pay for deductibles and out-ofpocket expenses for inpatient and outpatient treatment, and provides you with an option to help employees with their share of medical expenses.





The benefits of offering our supplemental health insurance to your clients.

Supplemental health insurance (SHI) plans from Nationwide are designed to work with a major medical plan that is an additional coverage for employees and their dependents. It strengthens an employer's benefit package offering, allowing them to manage their health care costs while providing employees with a means of filling the coverage gap in their primary health insurance plan.

Guidelines for participants.

STANDARD

Minimum of 50% employer contribution toward employee-only premium. Composite rates with 20 enrolled.

Keep in mind that the minimum group size is 10 enrolled employees.

The policy does not provide any benefits for the following:

- Any expenses incurred during any period the insured person does not have coverage under a major medical plan
- Voluntary abortion except where the insured's or child's life would be endangered if the fetus were carried to term or for medical complications from abortion
- Any Injury that occurs while intoxicated
- Dental or vision services
- Routine examinations, other than well child visits
- Any expenses for benefits excluded under the covered person's major medical plan

Note: This is a partial list of the exclusions. See the certificate for complete list of exclusions.

Covered expenses include:

- X-rays
- Blood/lab tests
- Surgeries
- Maternity/deliveries
- Pre-natal care
- MRIs
- Chemo/radiation

Optional features:

- Mental health/substance abuse coverage
- Annual deductible (\$250-\$2,000)
- Coverage for professional fee of a physician

- Durable Medical Equipment
- Emergency Room (sickness and accident)
- Urgent Care treatment
- Physical therapy
- Ambulance expenses



\$500-\$10,000 per person

Family Maximum is 3x stated benefit

Coverage includes:

- Inpatient stays
- Surgery
- Physician charges
- Emergency room treatment if admitted to hospital



For a full list of exclusions and to learn more about Nationwide supplemental health insurance plans, call 800-849-5542 or visit us at crescentmedicalplans.com.

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\$0 to \$4,000 depending on selected Inpatient Benefit

Family Maximum is 3x stated benefit

Coverage includes services rendered in:

- Hospital emergency room
- Hospital outpatient facility
- Outpatient surgical facility
- Diagnostic facility
- Physician's office
- Lab facility
- Urgent care facility





Supplemental Gap Medical





Enhancing Business. Improving Lives.

key areas of focus

- 1. Control Costs
- 2. Improve Engagement and Health
- 3. Simplify Experience





Client Experience

commitment based on accountability





Dedicated, client service team with 24-hr response time



Identify opportunities for member education and assist with development of communications



Be clear in all of our communication with you and the membership



Regular meetings with account management & unrestricted access to executive leadership

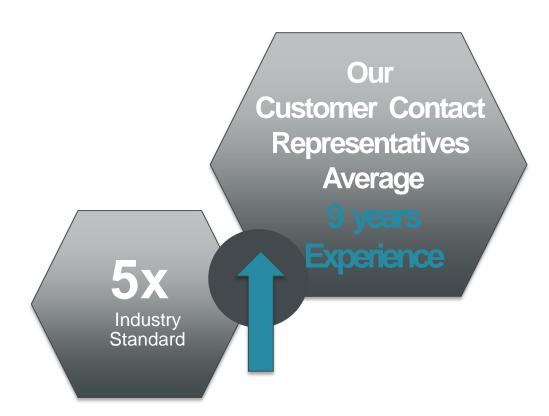


Actuarial & population health support





an opportunity to engage





Available 7 AM to 7 PM with mobile app Average Speed to Answer is < 29 seconds



Bilingual Representatives



3-way calls with member to ensure **FIRST** call resolution

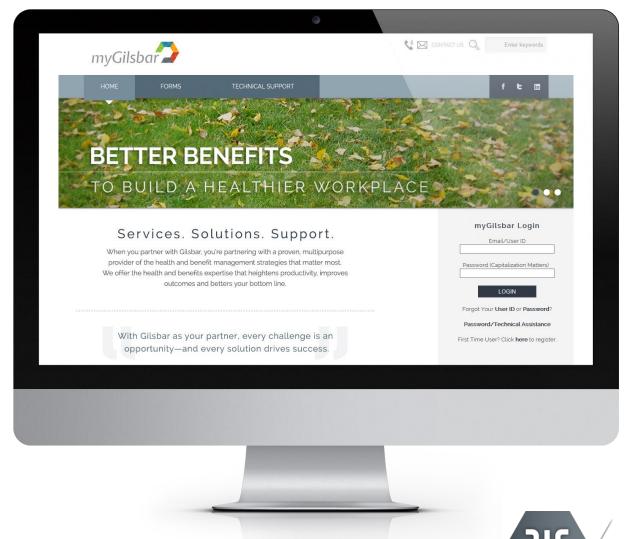


Call center reporting to support ongoing member education





Client and Member Experience myGilsbar.com





Client and Member Experience myGilsbar.com





First Time User

User Type Selection

Click your user type below to register. You will be directed to the first time user registration page based on your user type.

- Participant Choose this option if you are a member participating in a Gilsbar program. 25
- Provider: Choose this option if you are a physician, hospital, or other medical facility requiring access to claims or eligibility information of a covered Gilsbar participant. >
- Group Contact: Choose this option if you are the Group Administrator or Human Resources contact person for an employer group covered by a Gilsbar plan. 2
- Broker. Choose this option if you are the broker or consultant for a group covered by a Gilsbar plan. >
- Agent: Choose this option if you are a licensed insurance agent partnered with Gilsbar.
- Carrier: If you are a carrier partnered with Gilsbar, please contact your Gilsbar representative for access.



Client Experience online access

myGilsbar.com

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Access Member Information Enrollment	Welcome to n Simply point a in the left nav
Member Forms	Access Mem
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Contact Us Change Password Edit Profile Sign Out	Provides 24/7 and costs by various forma history of rep
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Welcome, Sally Brown! [Sign Out]

e to myGilsbar! You can easily navigate our site by using the selections to the left. point and click to access the information you need. Below you will find a glossary of links ft navigation bar.

Member Information

tion provides both group and member-level drill down for claims, eligibility, ID cards, read-only format. Also includes decision support tools, hospital comparisons, Rx health information, CPT code look up, etc.

r Forms

access to member Claim and General Information Verification Forms.

and Reporting

24/7 access to Gilsbar reporting. You can schedule recurring reports, track utilization ts by providers, locations, plans, clinical categories, etc and have them produced in formats, including graphical displays, Excel and CSV extracts. The system retains a of reports run, by whom, and parameters that were set.

nt Notice:

ng June 1, 2009, any report that is at least 18 months old will no longer be available. A ge process will be run daily, deleting reports that are older than 18 months.

ackup any report that would need to be saved by downloading the report and saving it in another location. Reports can be rerun, if needed, with the exception of eligibility reports that are based on data at a specific moment in time. Any report that is purged cannot be retrieved from a backup or "un-deleted". The report would have to be run again.

FSAs and HRAs

If you are using Gilsbar for FSA or HRA administration, this links to the portal for FSA/HRA account administration, including claims status, viewing receipt images, payment history, etc.



Employer:



OnDemand Reporting



Member Information



Enrollment





Client Experience billing and reporting



OnDemand Reporting

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Member Experience single sign-on / online access





Employee:

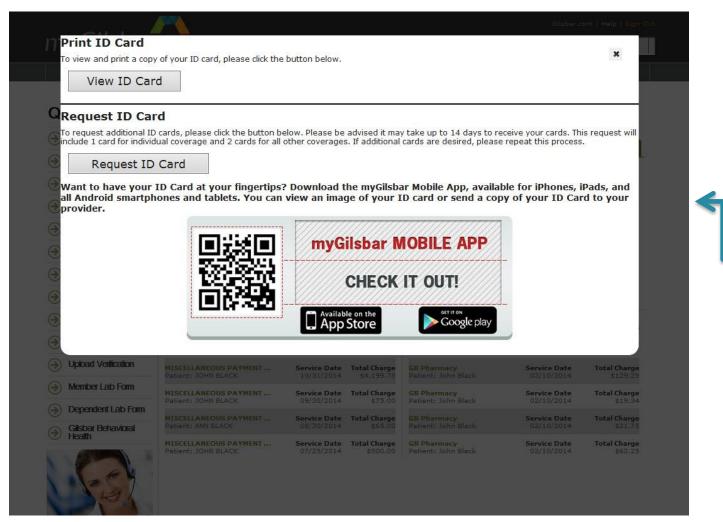
- Simple overview of claims and benefits
- Print and request ID cards
- Mobile app for benefits
- Access to member forms





Questions?

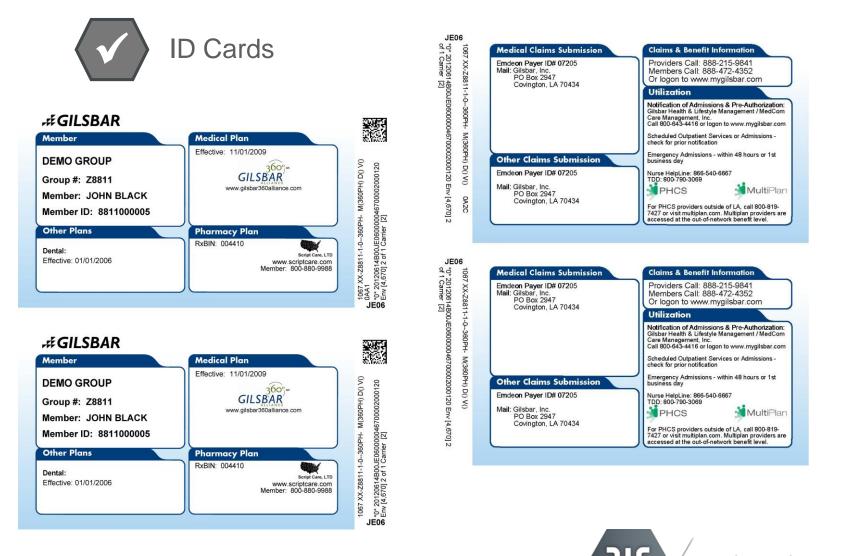
Member Experience single sign-on / online access



MOBILE ACCESS

Gilsbar

single sign-on / online access





mobile access

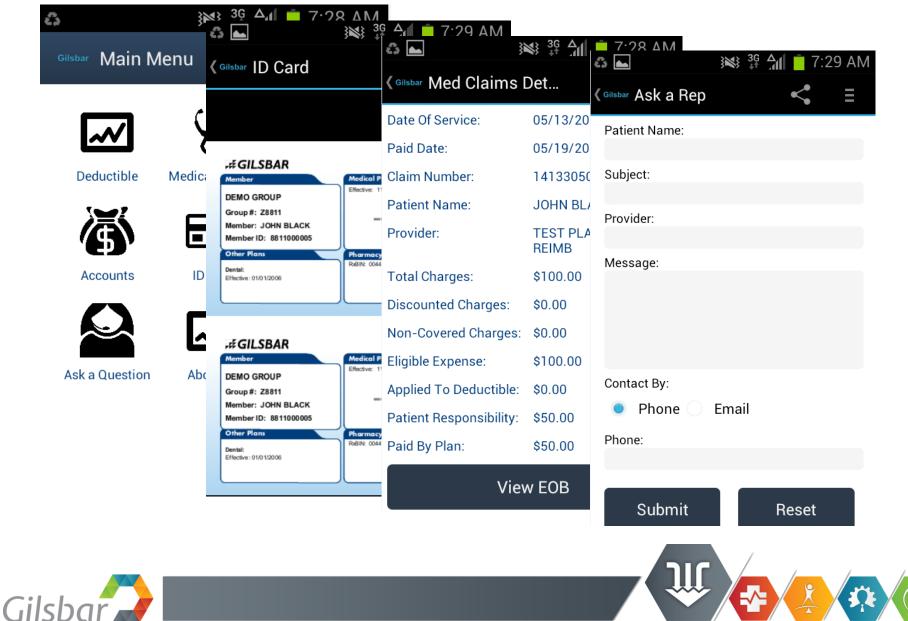
myGilsbar Mobile App

- Available for download from Google Play and iTunes App Store
- View in real-time:
 - Deductible Information
 - Medical Claims
 - ID Cards
 - PPO Directories
 - Ask a Representative a Question





mobile access



Advocacy



Healthcare Assistance

Here are some services we offer:

- Assist with billing questions
- Explain what is covered in your healthcare plan
- Provide an understanding of explanation of benefits
- Schedule an appointment at a facility or with a physician
- And much more!

Advocacy Helpline: Monday – Friday 7 a.m. to 7 p.m., CST





Culture...Culture...Culture

it matters to us, our employees and our customers

- Best Places to Work Modern Healthcare magazine
- Best Places to Work Business Insurance
- Inc. 5000 Fastest Growing Privately Held Companies list
- Best Innovation Stimulating Consumer Engagement

Consumer Health World National Workforce Economics Summit

• National SHRM (speaker)

Creating a Culture of Health Will Curb Expense & Position A Company to Earn "Best Place to

Work" Honors Presentation











Supplemental Health Insurance

administered by Gilsbar

For over half a century, Gilsbar has delivered comprehensive health and benefit management solutions by combining advanced technology, continuous plan monitoring and unparalleled industry experience.

Gilsbar Features Include:

• Automated Solutions

- ✓ Census file upload capability
- Professional implementation and easily identify key personnel
- ✓ Providers paid electronically for faster & more accurate service

• Comprehensive Administrative Web Portal

- ✓ Make all benefit changes online
- ✓ Access customized group forms and policies
- ✓ Access reports online

• Employee Web Portal and Mobile App

- ✓ View or print ID cards
- ✓ Check claims status
- ✓ View benefit information
- ✓ Contact Gilsbar directly

• Gilsbar Advocacy Services

- ✓ Answers to employees' benefit questions
- ✓ Resolving claims or billing issues
- Assistance with locating a doctor or scheduling appointments
- ✓ Full-service available 7 AM to 7 PM CST











2100 Covington Centre • Covington, LA • 70433 844.413.2681 • www.gilsbar.com